Automotive Parts Manufacturers Association of Kenya

Creating Jobs For Kenyans   **APMA**

END OF YEAR NEWSLETTER-DECEMBER 2023

In this issue; Key highlights for the year 2023.

Greetings APMA member,

We have come to the end of the year 2023. It has been quite a remarkable journey throughout the year with mixed fortunes. We value your contribution to the association and to your commitment to continue with your membership. Thank you for holding the association strong and we hope that the new year 2024 will bring more success in the association and also in your business.

As the year draws to a close, I am pleased to share the key highlights for the year 2023.

1. KDF-APMA Consultative Meeting.

APMA board representatives sought and held a consultative meeting with the Kenya Defense Forces on 11th January 2023 where business collaboration between APMA and KDF was discussed. Although KDF raised some issues (mainly quality and safety), they expressed their readiness to work together with local parts manufacturers especially in direct procurement of automotive parts.

2. APMA participation in drafting the National Automotive Bill.

APMA has been participating through the chair in drafting of the National Automotive Bill. The bill is still in drafting stage. No further details are available to be shared at this point.

3. Participation in the AfCFTA Business Forum in South Africa.

APMA participated through the chair in the AfCFTA business forum in Cape Town, South Africa (Apr 2023). The trading bloc seeks to create a market of 1.3 billion people, and the private sector needs to prepare itself to make the AfCFTA work for them. This means expanding businesses, strengthening competitiveness, boosting innovation, and creating jobs.

4. AAAM-VDA Study Tour to Kenya.

In June 2023, a delegation from South Africa made a study tour to Kenya and visited several parts manufacturers. The delegation comprised of African Association of Automotive Manufacturers (AAAM), and was represented by the CEO, Dave Coffey, and The German Association of Automotive Industries (VDA) between 5th and 9th June 2023.

The following APMA members were visited during the study tour;

i) Specialized Fibreglass.

ii) Metal Equipment

iii) Sagoo

iv) Mutsimoto

v) NMC

vi) Megh Cushion

vii) Auto Springs

viii) Chui Auto Springs

ix) ABM

5. 2023 IAA Mobility

APMA participated through the chair in the 2023 IAA Mobility in Munich, Germany in September 2023.

The IAA Mobility is one of the largest automotive exhibitions worldwide and the most important platform for the future of mobility, sustainability, and technology.

6. Industry Visits

In September, APMA held joint visits with officials from the Ministry of Industry, KAM and MAAK some of our members' facilities. The purpose of the visits were to discuss the state of localization of the fourteen motorcycle parts under LN 84.

7. 3rd Intra African Trade Fair (IATF2023)

The 3rd Intra-African Trade Fair (IATF2023), was hosted by The Arab Republic of Egypt in Cairo between November 9-15, 2023.

IATF2023 provided a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US$ 3.5 Trillion created under the African Continental Free Trade Area.

8. Kenya Industrial Conference 2023.

The first ever Kenya Industrial Conference was held at the University of Nairobi between November 20-22, 2023.

The conference brought together stakeholders from various sectors of the economy, including government officials, business leaders, investors and academia to discuss and explore strategies of promoting industrialization in Kenya.

9. End of year koroga

APMA organized for end of year koroga for it's members on 14th December 2023 at Mint Shack.

10. New Year 2024

We expect to continue with the same spirit and make the association even stronger by recruiting new members. Key activities planned for the new yar.

i.   Meeting between APMA and Anti-Counterfeit Authority on Tuesday 16th January 2024.

Thank you for your continued support.

Wish you happy holidays.